



BLANCHARD AP STORY

PETER A. MAYER PUBLIC RELATIONS

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MEDIA GROUP: OTHER

2 ITEMS

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MEDIA GROUP: INTERNET

(71 ITEMS)

ABC NEWS ONLINE: **New Orleans Firm Marketing Coins From 1715 Shipwrecks**

11/7/2016

MEDIA TYPE: Online Broadcast Version

REACH: 23,497,195

TEXT SNIPPET:

...A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast. Blanchard and Com...

LOCATION: New York, New York - United States of America

PUBLICITY VALUE: \$7,716.71

SOURCE URL: [Link to Source](#)ADVOCATE ONLINE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 143,320

TEXT SNIPPET:

...Kevin McGill, Associated Press Updated 2:17 pm, Monday, November 7, 2016 NEW ORLEANS (AP) - A New Orleans investment firm has begun market...

LOCATION: Stamford, Connecticut - United States of America

PUBLICITY VALUE: \$41.71

SOURCE URL: [Link to Source](#)ALBANY DEMOCRAT-HERALD ONLINE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 70,371

TEXT SNIPPET:

...NEW ORLEANS (AP) - A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast...

LOCATION: Albany, Oregon - United States of America

PUBLICITY VALUE: \$19.79

SOURCE URL: [Link to Source](#)ASSOCIATED PRESS ONLINE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: News Web Sites

REACH: 7,016,366

TEXT SNIPPET:

...NEW ORLEANS (AP) -- A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast...

LOCATION: New York, New York - United States of America

PUBLICITY VALUE: \$2,004.51

SOURCE URL: [Link to Source](#)

**BEAUMONT ENTERPRISE ONLINE: New Orleans firm marketing coins from 1715 shipwrecks****11/7/2016**

MEDIA TYPE: Online Print Version

REACH: 148,647

TEXT SNIPPET:

...<http://www.beaumontenterprise.com/news/us/article/New-Orleans-firm-marketing-coins-from-1715-10598690.php>
Kevin McGill, Associated Press U...

LOCATION: Beaumont, Texas - United States of America

PUBLICITY VALUE: \$44.19

SOURCE URL: [Link to Source](#)**BELLINGHAM HERALD ONLINE: New Orleans firm marketing coins from 1715 shipwrecks****11/7/2016**

MEDIA TYPE: Online Print Version

REACH: 602,218

TEXT SNIPPET:

...A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast. Blanchard and Co...

LOCATION: Bellingham, Washington - United States of America

PUBLICITY VALUE: \$167.76

SOURCE URL: [Link to Source](#)**BIG STORY: New Orleans firm marketing coins from 1715 shipwrecks****11/7/2016**

MEDIA TYPE: News Web Sites

REACH: 290,725

TEXT SNIPPET:

...NEW ORLEANS (AP) - A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast...

LOCATION: United States of America

PUBLICITY VALUE: \$81.76

SOURCE URL: [Link to Source](#)**BRADENTON HERALD ONLINE: New Orleans firm marketing coins from 1715 shipwrecks****11/7/2016**

MEDIA TYPE: Online Print Version

REACH: 513,190

TEXT SNIPPET:

...A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast. Blanchard and Co...

LOCATION: Bradenton, Florida - United States of America

PUBLICITY VALUE: \$145.24

SOURCE URL: [Link to Source](#)**CANADIAN BUSINESS ONLINE: New Orleans firm marketing coins from 1715 shipwrecks****11/7/2016**

MEDIA TYPE: Online Print Version

REACH: 576,989

TEXT SNIPPET:

...NEW ORLEANS - A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast. Bla...

LOCATION: Toronto, Ontario - Canada

PUBLICITY VALUE: \$175.11

SOURCE URL: [Link to Source](#)

CENTRE DAILY TIMES ONLINE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 671,825

TEXT SNIPPET:

...A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast. Blanchard and Co...

LOCATION: State College, Pennsylvania - United States of America

PUBLICITY VALUE: \$187.15

SOURCE URL: [Link to Source](#)CHARLOTTE OBSERVER ONLINE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 3,344,325

TEXT SNIPPET:

...A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast. Blanchard and Co...

LOCATION: Charlotte, North Carolina - United States of America

PUBLICITY VALUE: \$931.63

SOURCE URL: [Link to Source](#)CHICO ENTERPRISE-RECORD ONLINE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 119,717

TEXT SNIPPET:

...NEW ORLEANS (AP) - A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast...

LOCATION: Chico, California - United States of America

PUBLICITY VALUE: \$33.78

SOURCE URL: [Link to Source](#)COLUMBUS LEDGER-ENQUIRER ONLINE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 297,363

TEXT SNIPPET:

...A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast. Blanchard and Co...

LOCATION: Columbus, Georgia - United States of America

PUBLICITY VALUE: \$84.16

SOURCE URL: [Link to Source](#)CONNECTICUT POST ONLINE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 240,975

TEXT SNIPPET:

...NEW ORLEANS (AP) - A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast...

LOCATION: Bridgeport, Connecticut - United States of America

PUBLICITY VALUE: \$96.72

SOURCE URL: [Link to Source](#)

CTVNEWS.CA: **New Orleans firm marketing coins from 1715 shipwreck**

11/7/2016

MEDIA TYPE: Online Broadcast Version

REACH: 2,237,083

TEXT SNIPPET:

...A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast. (1715 Fleet - Que...

LOCATION: Canada

PUBLICITY VALUE: \$676.94

SOURCE URL: [Link to Source](#)DAILY NEWS ONLINE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 27,884

TEXT SNIPPET:

...NEW ORLEANS (AP) - A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast...

LOCATION: Red Bluff, California - United States of America

PUBLICITY VALUE: \$14.00

SOURCE URL: [Link to Source](#)EIN NEWS: **New Orleans firm marketing coins from 1715 shipwrecks - Technology Today**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 460,708

TEXT SNIPPET:

...19:33 GMT Kevin Mcgill, Associated Press Updated 2:17 pm, Monday, November 7, 2016 NEW ORLEANS (AP) - A New Orleans investment firm has b...

LOCATION: United States of America

PUBLICITY VALUE: \$27.47

SOURCE URL: [Link to Source](#)EIN NEWS: **New Orleans firm marketing coins from 1715 shipwrecks - IT Industry Today**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 460,708

TEXT SNIPPET:

...New Orleans firm marketing coins from 1715 shipwrecks 20:21 GMT NEW ORLEANS (AP) - A New Orleans investment firm has begun marketing gold...

LOCATION: United States of America

PUBLICITY VALUE: \$31.16

SOURCE URL: [Link to Source](#)FRESNO BEE ONLINE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 995,527

TEXT SNIPPET:

...A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast. Blanchard and Co...

LOCATION: Fresno, California - United States of America

PUBLICITY VALUE: \$281.75

SOURCE URL: [Link to Source](#)

GREENWICH TIME ONLINE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 86,202

TEXT SNIPPET:

...NEW ORLEANS (AP) - A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast...

LOCATION: Old Greenwich, Connecticut - United States of America

PUBLICITY VALUE: \$24.24

SOURCE URL: [Link to Source](#)HERALD ONLINE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 505,919

TEXT SNIPPET:

...A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast. Blanchard and Co...

LOCATION: Rock Hill, South Carolina - United States of America

PUBLICITY VALUE: \$143.19

SOURCE URL: [Link to Source](#)HERALDCOURIER.COM: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: News Web Sites

REACH: 160,143

TEXT SNIPPET:

...NEW ORLEANS (AP) - A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast...

LOCATION: United States of America

PUBLICITY VALUE: \$155.07

SOURCE URL: [Link to Source](#)HOUSTON CHRONICLE ONLINE/CHRON.COM: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 6,493,500

TEXT SNIPPET:

...Kevin McGill, Associated Press Updated 2:17 pm, Monday, November 7, 2016 NEW ORLEANS (AP) - A New Orleans investment firm has begun market...

LOCATION: Houston, Texas - United States of America

PUBLICITY VALUE: \$1,889.80

SOURCE URL: [Link to Source](#)IDAHO STATESMAN ONLINE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 915,137

TEXT SNIPPET:

...A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast. Blanchard and Co...

LOCATION: Boise, Idaho - United States of America

PUBLICITY VALUE: \$258.19

SOURCE URL: [Link to Source](#)

ISLAND PACKET ONLINE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 265,488

TEXT SNIPPET:

...A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast. Blanchard and Co...

LOCATION: Bluffton, South Carolina - United States of America

PUBLICITY VALUE: \$74.90

SOURCE URL: [Link to Source](#)KANSAS CITY STAR ONLINE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 1,040,250

TEXT SNIPPET:

...A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast. Blanchard and Co...

LOCATION: Kansas City, Missouri - United States of America

PUBLICITY VALUE: \$293.49

SOURCE URL: [Link to Source](#)KSLA-TV ONLINE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Online Broadcast Version

REACH: 228,792

TEXT SNIPPET:

...By KEVIN MCGILL Associated Press NEW ORLEANS (AP) - A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipw...

LOCATION: Shreveport, Louisiana - United States of America

PUBLICITY VALUE: \$31.15

SOURCE URL: [Link to Source](#)MAILONLINE UK: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: News Web Sites

REACH: 29,285,484

TEXT SNIPPET:

...By Associated Press Published: 19:23 GMT, 7 November 2016 | Updated: 19:23 GMT, 7 November 2016 e-mail NEW ORLEANS (AP) - A New Orle...

LOCATION: London, England - United Kingdom 2

PUBLICITY VALUE: \$18,310.05

SOURCE URL: [Link to Source](#)MIAMI HERALD ONLINE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 14,115,279

TEXT SNIPPET:

...A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast. Blanchard and Co...

LOCATION: Doral, Florida - United States of America

PUBLICITY VALUE: \$3,982.34

SOURCE URL: [Link to Source](#)

MODESTO BEE ONLINE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 552,531

TEXT SNIPPET:

...A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast. Blanchard and Co...

LOCATION: Modesto, California - United States of America

PUBLICITY VALUE: \$153.92

SOURCE URL: [Link to Source](#)MONTANA STANDARD ONLINE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 98,161

TEXT SNIPPET:

...NEW ORLEANS (AP) - A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast...

LOCATION: Butte, Montana - United States of America

PUBLICITY VALUE: \$27.61

SOURCE URL: [Link to Source](#)MONTEREY COUNTY HERALD ONLINE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 344,472

TEXT SNIPPET:

...NEW ORLEANS (AP) - A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast...

LOCATION: Monterey, California - United States of America

PUBLICITY VALUE: \$97.19

SOURCE URL: [Link to Source](#)NEW YORK TIMES ONLINE: **New Orleans Firm Marketing Coins From 1715 Shipwrecks**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 75,422,066

TEXT SNIPPET:

...By THE ASSOCIATED PRESS November 7, 2016 NEW ORLEANS - A New Orleans investment firm has begun marketing gold coins from a 300-year-old sh...

LOCATION: New York, New York - United States of America

PUBLICITY VALUE: \$22,688.47

SOURCE URL: [Link to Source](#)NEWS & OBSERVER ONLINE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 2,686,486

TEXT SNIPPET:

...A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast. Blanchard and Co...

LOCATION: Raleigh, North Carolina - United States of America

PUBLICITY VALUE: \$748.37

SOURCE URL: [Link to Source](#)

**NEWS TRIBUNE ONLINE: New Orleans firm marketing coins from 1715 shipwrecks** **11/7/2016**

MEDIA TYPE: Online Print Version

REACH: 1,140,863

TEXT SNIPPET:

...A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast. Blanchard and Co...

LOCATION: Tacoma, Washington - United States of America

PUBLICITY VALUE: \$322.89

SOURCE URL: [Link to Source](#)**NEWS-TIMES ONLINE: New Orleans firm marketing coins from 1715 shipwrecks** **11/7/2016**

MEDIA TYPE: Online Print Version

REACH: 272,074

TEXT SNIPPET:

...NEW ORLEANS (AP) - A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast...

LOCATION: Danbury, Connecticut - United States of America

PUBLICITY VALUE: \$109.21

SOURCE URL: [Link to Source](#)**OKLAHOMAN ONLINE: New Orleans firm marketing coins from 1715 shipwrecks** **11/7/2016**

MEDIA TYPE: Online Print Version

REACH: 2,205,258

TEXT SNIPPET:

...NEW ORLEANS (AP) - A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast...

LOCATION: Oklahoma City, Oklahoma - United States of America

PUBLICITY VALUE: \$631.98

SOURCE URL: [Link to Source](#)**OROVILLE MERCURY-REGISTER ONLINE: New Orleans firm marketing coins from 1715 shipwrecks** **11/7/2016**

MEDIA TYPE: Online Print Version

REACH: 38,554

TEXT SNIPPET:

...NEW ORLEANS (AP) - A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast...

LOCATION: Oroville, California - United States of America

PUBLICITY VALUE: \$14.00

SOURCE URL: [Link to Source](#)**RAPID CITY JOURNAL ONLINE: New Orleans firm marketing coins from 1715 shipwrecks** **11/7/2016**

MEDIA TYPE: Online Print Version

REACH: 227,472

TEXT SNIPPET:

...NEW ORLEANS (AP) - A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast...

LOCATION: Rapid City, South Dakota - United States of America

PUBLICITY VALUE: \$63.97

SOURCE URL: [Link to Source](#)

READING EAGLE ONLINE: **New Orleans firm marketing coins from 1715 shipwrecks** | Reading Eagle

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 326,738

TEXT SNIPPET:

...NEW ORLEANS (AP) - A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast...

LOCATION: Reading, Pennsylvania - United States of America

PUBLICITY VALUE: \$92.18

SOURCE URL: [Link to Source](#)REDWOOD TIMES: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 10,689

TEXT SNIPPET:

...Home à Business New Orleans firm marketing coins from 1715 shipwrecks By Kevin McGill, Associated Press
Posted: 11/07/16, 11:17 AM PS...

LOCATION: United States of America

PUBLICITY VALUE: \$14.00

SOURCE URL: [Link to Source](#)REPORTER ONLINE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 109,512

TEXT SNIPPET:

...NEW ORLEANS (AP) - A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast...

LOCATION: Vacaville, California - United States of America

PUBLICITY VALUE: \$30.90

SOURCE URL: [Link to Source](#)SALON: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: News Web Sites

REACH: 17,229,979

TEXT SNIPPET:

...New Orleans firm marketing coins from 1715 shipwrecks
NEW ORLEANS (AP) - A New Orleans investment firm has begun marketing gold coins from...

LOCATION: San Francisco, California - United States of America

PUBLICITY VALUE: \$4,968.44

SOURCE URL: [Link to Source](#)SALT LAKE TRIBUNE ONLINE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 2,114,840

TEXT SNIPPET:

...New Orleans • A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast. Bl...

LOCATION: Salt Lake City, Utah - United States of America

PUBLICITY VALUE: \$598.54

SOURCE URL: [Link to Source](#)

SAN ANTONIO EXPRESS-NEWS ONLINE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 963,000

TEXT SNIPPET:

...Kevin McGill, Associated Press Updated 1:17 pm, Monday, November 7, 2016 NEW ORLEANS (AP) - A New Orleans investment firm has begun market...

LOCATION: San Antonio, Texas - United States of America

PUBLICITY VALUE: \$285.40

SOURCE URL: [Link to Source](#)SAN FRANCISCO CHRONICLE ONLINE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 5,683,722

TEXT SNIPPET:

...NEW ORLEANS (AP) - A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast...

LOCATION: San Francisco, California - United States of America

PUBLICITY VALUE: \$2,180.22

SOURCE URL: [Link to Source](#)SANTA CRUZ SENTINEL ONLINE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 320,208

TEXT SNIPPET:

...NEW ORLEANS (AP) - A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast...

LOCATION: Scotts Valley, California - United States of America

PUBLICITY VALUE: \$90.34

SOURCE URL: [Link to Source](#)SEATTLE TIMES ONLINE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 1,766,701

TEXT SNIPPET:

...NEW ORLEANS (AP) - A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast...

LOCATION: Seattle, Washington - United States of America

PUBLICITY VALUE: \$522.02

SOURCE URL: [Link to Source](#)ST. LOUIS POST-DISPATCH ONLINE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 4,996,371

TEXT SNIPPET:

...NEW ORLEANS (AP) - A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast...

LOCATION: Saint Louis, Missouri - United States of America

PUBLICITY VALUE: \$1,698.67

SOURCE URL: [Link to Source](#)

STAR TRIBUNE ONLINE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 9,527,967

TEXT SNIPPET:

...NEW ORLEANS - A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast. Bl...

LOCATION: Minneapolis, Minnesota - United States of America

PUBLICITY VALUE: \$2,713.57

SOURCE URL: [Link to Source](#)STATE ONLINE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 1,572,357

TEXT SNIPPET:

...A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast. Blanchard and Co...

LOCATION: Columbia, South Carolina - United States of America

PUBLICITY VALUE: \$445.01

SOURCE URL: [Link to Source](#)SUN HERALD ONLINE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 766,938

TEXT SNIPPET:

...A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast. Blanchard and Co...

LOCATION: Gulfport, Mississippi - United States of America

PUBLICITY VALUE: \$217.06

SOURCE URL: [Link to Source](#)SUN NEWS ONLINE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 2,151,992

TEXT SNIPPET:

...A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast. Blanchard and Co...

LOCATION: Myrtle Beach, South Carolina - United States of America

PUBLICITY VALUE: \$609.06

SOURCE URL: [Link to Source](#)TDS.NET: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: News Web Sites

REACH: 148,252

TEXT SNIPPET:

...NEW ORLEANS (AP) - A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast...

LOCATION: United States of America

PUBLICITY VALUE: \$41.69

SOURCE URL: [Link to Source](#)

TELEGRAPH ONLINE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 831,013

TEXT SNIPPET:

...A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast. Blanchard and Co...

LOCATION: Macon, Georgia - United States of America

PUBLICITY VALUE: \$231.50

SOURCE URL: [Link to Source](#)THE SEATTLE TIMES THE SEATTLE TIMES: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Blogs

REACH:

TEXT SNIPPET:

...NEW ORLEANS (AP) — A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast...

LOCATION: United States of America

PUBLICITY VALUE: \$118.06

SOURCE URL: [Link to Source](#)TIMES UNION ONLINE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 1,018,623

TEXT SNIPPET:

...Kevin McGill, Associated Press Updated 2:17 pm, Monday, November 7, 2016 NEW ORLEANS (AP) - A New Orleans investment firm has begun market...

LOCATION: Albany, New York - United States of America

PUBLICITY VALUE: \$296.45

SOURCE URL: [Link to Source](#)TIMES-HERALD ONLINE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 90,226

TEXT SNIPPET:

...NEW ORLEANS (AP) - A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast...

LOCATION: Vallejo, California - United States of America

PUBLICITY VALUE: \$25.46

SOURCE URL: [Link to Source](#)TIMES-PICAYUNE ONLINE/NOLA.COM: **Get a gold coin from 300-year-old Gulf shipwreck for \$2,000 to \$9,000**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 4,135,958

TEXT SNIPPET:

...Eleven treasure-laden ships of a Spanish fleet were smashed onto reefs off the Florida coast by a hurricane on July 31, 1715 A New Orleans...

LOCATION: New Orleans, Louisiana - United States of America

PUBLICITY VALUE: \$1,240.50

SOURCE URL: [Link to Source](#)

TIMES-STANDARD ONLINE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 161,833

TEXT SNIPPET:

...NEW ORLEANS (AP) - A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast...

LOCATION: Eureka, California - United States of America

PUBLICITY VALUE: \$45.66

SOURCE URL: [Link to Source](#)TOWNHALL MAGAZINE ONLINE: **AP News - New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 1,468,362

TEXT SNIPPET:

...New Orleans firm marketing coins from 1715 shipwrecks
AP News |
Posted: Nov 07, 2016 2:13 PM Share Tweet NEW ORLEANS (AP) - A New Orlea...

LOCATION: Arlington, Virginia - United States of America

PUBLICITY VALUE: \$437.79

SOURCE URL: [Link to Source](#)TRIBUNE ONLINE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 676,202

TEXT SNIPPET:

...A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast. Blanchard and Co...

LOCATION: San Luis Obispo, California - United States of America

PUBLICITY VALUE: \$191.38

SOURCE URL: [Link to Source](#)TRI-CITY HERALD ONLINE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 400,828

TEXT SNIPPET:

...A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast. Blanchard and Co...

LOCATION: Kennewick, Washington - United States of America

PUBLICITY VALUE: \$113.44

SOURCE URL: [Link to Source](#)WASHINGTON TIMES ONLINE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Online Print Version

REACH: 4,417,743

TEXT SNIPPET:

...NEW ORLEANS (AP) - A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast...

LOCATION: Washington, District Of Columbia - United States of America

PUBLICITY VALUE: \$621.22

SOURCE URL: [Link to Source](#)

WFED-AM ONLINE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Online Broadcast Version

REACH: 642,859

TEXT SNIPPET:

...A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast NEW ORLEANS (AP)...

LOCATION: Washington, District Of Columbia - United States of America

PUBLICITY VALUE: \$200.82

SOURCE URL: [Link to Source](#)WSAV-TV ONLINE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: Online Broadcast Version

REACH: 160,556

TEXT SNIPPET:

...NEW ORLEANS (AP) - A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast...

LOCATION: Savannah, Georgia - United States of America

PUBLICITY VALUE: \$51.73

SOURCE URL: [Link to Source](#)YAHOO FINANCE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: News Web Sites

REACH: 50,957,537

TEXT SNIPPET:

...NEW ORLEANS (AP) - A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast...

LOCATION: New York, New York - United States of America

PUBLICITY VALUE: \$14,331.30

SOURCE URL: [Link to Source](#)YAHOO! CANADA FINANCE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: News Web Sites

REACH: 582,413

TEXT SNIPPET:

...NEW ORLEANS - A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast. Bl...

LOCATION: Toronto, Ontario - Canada

PUBLICITY VALUE: \$165.87

SOURCE URL: [Link to Source](#)YAHOO! NEW ZEALAND ONLINE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: News Web Sites

REACH: 536,972

TEXT SNIPPET:

...NEW ORLEANS (AP) - A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast...

LOCATION: New Zealand

PUBLICITY VALUE: \$151.02

SOURCE URL: [Link to Source](#)

YAHOO! NEWS AUSTRALIA & NZ: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: News Web Sites

LOCATION: Australia

REACH: 777,280

PUBLICITY VALUE: \$218.60

TEXT SNIPPET:

SOURCE URL: [Link to Source](#)

...NEW ORLEANS (AP) - A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast...

YAHOO! SINGAPORE: **New Orleans firm marketing coins from 1715 shipwrecks**

11/7/2016

MEDIA TYPE: News Web Sites

LOCATION: Singapore - Singapore

REACH: 6,085,252

PUBLICITY VALUE: \$1,711.42

TEXT SNIPPET:

SOURCE URL: [Link to Source](#)

...NEW ORLEANS (AP) - A New Orleans investment firm has begun marketing gold coins from a 300-year-old shipwreck discovered off Florida's coast...

**MEDIA GROUP: OTHER****(2 ITEMS)**AP FINANCIAL NEWS: **New Orleans firm marketing coins from 1715 shipwrecks****11/7/2016**

MEDIA TYPE: News Service/Syndicate

LOCATION: New York, New York - United States of America

REACH:

PUBLICITY VALUE: \$402.76

TEXT SNIPPET:

...Blanchard and Company is one of two dealers offering the coins from an area where 11 treasure-laden ships of a Spanish fleet were smashed onto...

ASSOCIATED PRESS: **New Orleans firm marketing coins from 1715 shipwrecks****11/7/2016**

MEDIA TYPE: News Service/Syndicate

LOCATION: New York, New York - United States of America

REACH:

PUBLICITY VALUE: \$404.09

TEXT SNIPPET:

...Blanchard and Company is one of two dealers offering the coins from an area where 11 treasure-laden ships of a Spanish fleet were smashed onto...